



KCL VOICE

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Kentucky CancerLink
Formerly Known As
Kentucky Pink Connection
Supports the Lexington
Rescue Mission
Walk for Warmth

For questions, comments or contributions, email tdaviskcl@gmail.com.



Executive Director Message



Dear Friends,

Spring is such an exciting time of the year! Can't wait until I can see the daffodils pop through the soil! Spring ranks right up there with all the other exciting things that we are experiencing here at Kentucky CancerLink, formerly known as Kentucky Pink Connection. In January we moved into our new office space and our Board voted to expand our mission to support other cancers. On April 1 we became known as **Kentucky CancerLink**.

These are a lot of changes, but they are all for the good: Good for those in need of preventive cancer screenings, good for all those who are diagnosed with cancer and need support, and good for our communities. We want to do more GOOD things!

Over the last six years, I have been fortunate to witness and to be part

of this remarkable organization. I am humbled every day by the wonderful and amazing people I work with, and their commitment to our most important stakeholders, the underserved population within our state.

I am so proud of the work that has been done by the staff, Board and volunteers over the past years that make what we do possible. As we move into our **Kentucky CancerLink** era, we want to continue to offer hope to many within our state who are in need of cancer education, preventive cancer screenings, and support after a diagnosis of cancer.

Each one of us can make a difference in our own way- some have the resources to provide financial support, others have talents which they can share as a volunteer. We must always continue to ask the question- "How can I make a difference?" I hope you will act upon the answer.

With great hope for the future,
Vicki Blevins-Booth

Our Staff

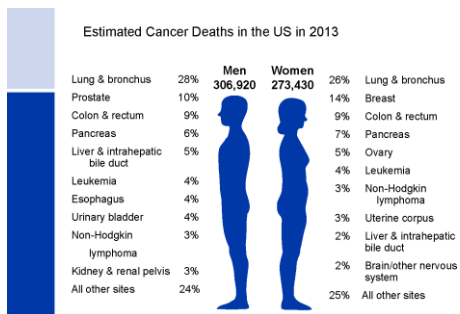
Tami Kelder is our Program Director who oversees numerous projects and prepares and submits grants. Toni Davis is our Patient Services specialist, working directly with patients on a daily basis. Vicki, Tami and Toni are certified patient navigators and certified KYNECT connectors.

As part of our expansion, we welcome Carla Washnock to our staff as a patient navigator. To spearhead our fundraising through additional partners, events and donations, we welcome Melissa Karrer, Program Development. In addition, we are fortunate to have two interns assisting us: Brittany Lindsey, a senior at Eastern Kentucky University, majoring in Public Health, and Lia Vissing, a senior at the University of Kentucky, majoring in Communications with a health focus.

We also have a number of volunteers who assist us in the office and with community projects and events. With our expansion to other cancers, we expect an increased need for volunteers. If you are interested in volunteering, please contact us.

US Cancer Facts

Kentucky CancerLink (KCL) can help you with resources to increase your chances of preventing cancer, receiving an early diagnosis of cancer, or having a successful recovery from cancer.



Lung cancer is by far the most common cancer in men (28%), followed by prostate (10%), and colon & rectum (9%). In women, lung (26%), breast (14%), and colon & rectum (9%) are the leading sites of cancer death. --Source: American Cancer Society Annual Report 2013

Kentucky Cancer Death Facts

Cancer Deaths (age-adjusted rate per 100,000 population)	Kentucky
All Cancers	212
Lung and Bronchus	75
Colorectal	20
Breast	23
Prostate	25

About the Indicator: Breast Cancer Death Rate is the number of deaths per 100,000 females. Prostate Cancer Death Rate is the number of deaths per 100,000 males. --Source: American Cancer Society Annual Report 2013

Where We've Been: KPC Services

We provide a compassionate resource to people needing cancer screening and those who have been diagnosed with cancer. We continue to provide these services:

- Screenings
- Transportation
- Childcare assistance
- Insurance Issues
- Compression Garments
- Mastectomy Supplies
- Wigs
- Support groups
- Help for uninsured and under insured
- Referrals for clinical trials

Patients served in 2013:



94 Counties, 1334 Clients



597 Gas Cards to assist with transportation



455 Women and Men with Mammograms

262 Clients assisted with Medical Supplies



Where We're Going: Kentucky CancerLink Expanded Services 2014

Our expanded mission is to provide support by reducing and/or eliminating barriers to screening, diagnosis and treatment of cancer.

We can also help uninsured clients who may qualify for Medicaid or low cost Kentucky health insurance by directing them to KYNECT Connectors and in-person assisters. Connectors will be able to help qualified clients sign up for health insurance, including Medicaid.

Kentucky residents who need transportation for cancer screenings or cancer-related appointments can contact us for help with transportation assistance. Amount of assistance varies with monthly funding available.

Please consider donating to KCL through a special online fundraising event called "Kentucky Gives Day:" <http://kygives.razoo.com/story/Kentucky-Pink-Link>

Monthly giving to KCL is now available! Our new "Link to Hope" program has 3 suggested levels of giving, but any donation amount is appreciated! When we work as a community, even small contributions go a long way.

Businesses may also be interested in having Kentucky CancerLink be their "charity of choice" and offering a corporate giving program to their employees.

Donations may also be made via GoodGiving.net. Please visit www.kycancerlink.org to see all the giving options available. We appreciate your generosity.

KCL Events

Our events would not be possible without the help of sponsors. Please check our website for updates on our calendar of events and sponsors.

Kickoff of Kentucky CancerLink

On February 6, 2014, we announced our new mission of supporting additional cancers and our intention to become Kentucky CancerLink, formerly known as Kentucky Pink Connection, as of April 1, 2014. We thank Seasons Catering and Martine's Pastries for donating delicious appetizers, beverages, desserts.

As a result of the meeting, we will be expanding our Board of Directors and establishing an Advisory Group, all to be announced later in April.



kygivesday April 9, 2014

April 9, 2014 24 hours of giving

Please help us reach our goal of raising **\$10,000** in one day! Family Wealth Group has generously matched every dollar up to \$5,000, so we can easily meet this goal with your help. Go to www.kygives.org to learn more and schedule your donation. Please share with family and friends!

KCL Golf Scramble 2014

On April 28, we are hosting our first annual Golf Scramble fundraiser at the Spring Valley Golf Club. This event would not be possible without our numerous sponsors. Our primary sponsor is the Family Wealth Group. Additional sponsors include Phoenix

Business Systems, J & T Distributing, DeMoisey Law Office, Hudson Nissan, LEX18, Lexington Clinic, Advantage Physical Therapy, Sleep Outfitters, Hudson Nissan, Wildcat Water, and more. Our golf teams are already full!

Hot Seat for Hope 2014

This fall we will be hosting our third annual "Hot Seat for Hope," where we toast and roast a well-known Kentuckian.

In 2012 we honored Dr. Rice Leach, Commissioner of Health for the Lexington-Fayette County Health Department. In 2013, we honored Teresa Ann Isaac, who was a professor in the Division of Business for Midway College and had served as the Mayor of Lexington, Kentucky. Who will be sitting on the Hot Seat for Hope this year? If you would like to nominate someone, please let us know.

On-Going Programs

We would not have survived 2013 without the financial assistance of many organizations and individual donations. Our sincere gratitude to all who have donated!

Passionately Pink 2014

The Community Center in Beattyville, KY, was packed, with standing room only, for the 5th annual Passionately Pink live and silent auction on Friday night, March 7, 2014. Last year they raised over \$10,000. This year they will be using funds to help people diagnosed with all types of cancer.



The 5th Annual Breast Cancer Awareness Pink Ribbon Walk in Calvert City in October included a silent auction, spearheaded as usual by the dynamic Avon Western Kentucky District.

Hundreds of businesses and individuals donated, and funds raised were presented to Kentucky Pink Connection.

We are so grateful to the men and women of Calvert City and look forward to the Walk in 2014.



Paint the Town Pink 2013

For the past six years, members of the Benton Woman's Club, Marshall County Health Department, Marshall County Hospital, and Kentucky Pink Connection have partnered to sponsor the Paint the Town Pink fundraising 5K walk, raising lifesaving funds and awareness for breast cancer research. Special thanks to the Benton Woman's Club and all of the GFWC Kentucky Federation of Women's Clubs for their tremendous support of KPC.



Pink Out Frankfort 2013

Frankfort Regional Medical Center hosted their "Pink Out Frankfort" event, including the 2nd Annual Pink Poker Motorcycle Run on October 5. There was plenty of food, shopping, fun and support for a great cause – Breast Cancer Awareness.

Proceeds benefitted the Kentucky Pink Connection. It was beautiful day for riding, walking, and pumpkin painting.



Race for the Cure 2013

A significant portion of our funding comes from grants. Each year we reapply for grants as well as search for new grant opportunities. As a grantee recipient, we thank the Susan G. Komen of Lexington affiliate for their on-going support.

In 2013, Bobbie Niehaus was the chairperson for the Kentucky Pink Connection race team for the Race for the Cure. Bobbie and her team raised over \$5,000, the largest amount raised by any one team! Congratulations to Susan G. Komen for another successful Race!



Our Partners

Our partners help us in many ways, donating supplies and funds, sponsoring events, creating fundraisers, raising awareness through printed articles and news programs.

BRA Day, October 16, 2014

Doctor Sandra Bouzoglou, the Center for Plastic Surgery, pictured below, is again the primary sponsor for Breast Reconstruction Awareness (BRA) Day on October 16, 2014. Funds raised will be used to help Kentuckians through their breast reconstruction surgery. The event will include education sessions as well as food, entertainment, and silent auction. If you would like to speak at or volunteer for this event, please contact us.



Sandra received Kentucky Pink Connection's Most Distinguished Service Award

Celebrating the Bluegrass 2014

On May 16, the Suburban Woman's Club will again be "Celebrating the Bluegrass" at Keeneland with a dinner, speakers, entertainment, and silent auction to benefit Kentucky CancerLink and Dress for Success. If you have silent auction items to contribute, please let us know.



Breast Cancer Awareness Night, July 22, 2014

The Lexington Legends are already planning their annual Breast Cancer Awareness Night at the Whitaker Bank Ballpark on July 12. This fundraiser honors breast cancer survivors and their families.

Funds raised benefit Kentucky CancerLink and other Kentucky-based non-profit organizations. If you are a breast cancer survivor and are interested in participating, please contact us.

I know expo, April 27, 2014

Kentucky CancerLink will be exhibiting, along with scores of experts on aging well and coping with disabilities, at the Lexington Center on April 27. For information on how we can help you, please stop by our booth and attend other informative presentations on everything from housing, healthcare and insurance, to legal and financial planning, to living well and staying active.



Walk for Warmth and Health

On February 22, on a beautiful Saturday morning, Kentucky Pink Connection (KPC), along with over 200 people, met at Triangle Park in Lexington to support the Lexington Rescue Mission's "Walk for Warmth." KPC also distributed printed material on the doors of neighborhood homes and apartments as part of the KPC "Count Me In" Program.

The program encourages Fayette County residents with no health insurance to contact KPC to determine if they were qualified for no-charge breast and colon cancer screenings.



Count me In Program

With the help of volunteers and interns, we work with other organizations to educate underinsured Kentuckians on programs available for cancer screenings.

Planned additional groups include the Colors of Promise, an African-American community outreach program, and Ties That Bind (Lazos Que Perduran), a Spanish-speaking outreach program, in the Lexington area.

Fayette County Colon Cancer Screening Program

Marsha Chenault, a patient who participated in the colon cancer screening program, attended the rally at the Capitol in Frankfort on March 13, along with Kentucky Pink Connection. Marsha spoke about the benefits of the program and how the program helped her. The rally was to recognize the success of this two-year program and to promote an extension and additional funding of the program beyond the first two years. Marsha is standing to the right of Governor Beshear!



Cancer Care "Yes, Mamm!" Program

As part of KentuckyOne Health, each year the Saint Joseph Hospital Foundation receives grant dollars through local cancer funding partners and private donations to support the Saint Joseph Breast Centers and their Cancer Resource Center. With this funding, the Foundation has established the "Yes, Mamm" program to provide assistance to uninsured and underinsured women to obtain no-cost mammograms. Clients must contact Kentucky CancerLink to schedule appointments.

In their own words

Clients often send us notes of appreciation. Here are some of their thoughts:

A very thankful thank you for your help with my bras and prostheses. Your foundation is wonderful. Thank God for people like you.—Geraldine R.

I got the wig yesterday and just wanted to thank you and everyone at Kentucky Pink Connection for the wonderful work they are doing to help people.— Sue K.

Thank you for your financial help and your cheerfulness each time I called.—Joyce W.

I would like to thank Kentucky Pink Connection for the help they have provided by helping me get my mammogram.—Jamie M.

I would like to thank Kentucky Pink Connection for their help through my breast cancer journey. You helped with the purchase of my wig and gas cards to travel to treatments. Thank you so much!!—Adrian A.

Would like to say thank you for the gas cards and wigs.— Amy S.

Awesome and amazing organization they have helped my mom tremendously God bless them"— Pamela A.

Thank you so much for helping me receive the gauntlet and sleeve.— Sharee C.

I want to thank you for the financial assistance KY Pink Connection has blessed me with.—Nancy K.